

LEDBETTER NEON

"ELECTRIC SIGN SERVICE CO."



MANUFACTURING
NEON SIGNS

SALES • RENTALS • REPAIRS

Featuring the **NEON** NIGHT PATROL

DAY & NIGHT SERVICE

FACTORY & OFFICE
1315-17TH STREET

GI lbert 3-7961

Night Phone HI lcrest 6-8044

Pacific NEON COMPANY



Stan Standing

719 - 12th ST.
SACRAMENTO

GI lBERT 2-3553



Geo. Richards

SIGNS SOLD - RENTED - SERVICED
COLD CATHODE LIGHTING

Signs-(Cont'd)

Acme Sign Co 520-12th..... GI lbrt 2-1393
Capitol Sign Co 13th & J..... GI lbrt 2-2585
Caribbers Sign Co 923-6th..... GI lbrt 3-7058
COASTAL NEON CO
1318 1/2 Del Paso Blvd N Sacto..... HI cky 9-3961
(See Advertisement Page 389)
Del Paso Signs
3817 Taylor Del Paso Hgts..... HI cky 9-7166
Dosch Co The 200 V..... GI lbrt 3-6581
Electric Sign Serv Co 1315-17th..... GI lbrt 3-7961
Night Phone..... HI lcrest 6-8044
(See Advertisement This Page)

ELECTRICAL PRODUCTS CORP
1942 Broadway..... HI lcrest 6-4778
(See Advertisement Page 387)
FLINT SAM F 2709 X..... HI lcrest 5-5561
(See Advertisement Page 386)

Frieden Sam S
Truck & Office Door Lettering
3735-4th Av..... HI lcrest 5-3689

HACKLEY FRED C
SIGN-VERTISING
1 Block North of Marconi Av
1954 Auburn Blvd N Sacto..... HI cky 9-0489

Hamilton Bob 3425-52d..... HI lcrest 5-6759

INGRAM DISPLAY
GENERAL LETTERING
SILK SCREEN PROCESS
CUT OUT LETTERS
6317 Eastern Av..... HI lcrest 5-0876

Ledbetter Neon 1315-17th..... GI lbrt 3-7961
LINCK'S SIGN-ART
See Adv Under Sign Painters
912-56th..... HI lcrest 6-5550
(Continued Next Page)

SPLATTER-ME-NOT
Turn a colander upside down over
frying pan when frying chicken, fish or
meat. Steam can escape but fat can't
spatter.

When You Have
FORGOTTEN... A NAME
Recommended
By Someone

You remember someone hav-
ing recommended a certain
concern or dealer, but can't
remember the name recom-
mended.

LOOK IN THE
Classified
TELEPHONE
SECTION

You will probably recognize
the name when you see it.

Signs-(Cont'd)

PACIFIC NEON CO 719-12th..... GI lbrt 2-3553
(See Advertisement Page 388)
Sacramento Neon Products
1708 Capitol Av..... GI lbrt 2-3425

WACHTER PLASTIC CO
PLASTIC SIGNS & LETTERS
LAMINATED SIGNS
727 1/2..... GI lbrt 3-6046

Winter Heinie & Son
2550 Carlsbad Dr..... HI cky 9-8589

ZEON SIGNS & LIGHTING
ELECTRICAL PRODUCTS CORP
1942 Broadway..... HI lcrest 6-4778

Be sure you include concealed tele-
phone wiring and handy telephone out-
lets in the new home you're planning.

Signs-Maintenance Service

Coastal Neon Co
1318 1/2 Del Paso Bl N Sacto..... HI cky 9-3961
Electric Sign Serv Co 1315-17th..... GI lbrt 3-7961
Night Phone..... HI lcrest 6-8044

ELECTRICAL PRODUCTS CORP
1942 Broadway..... HI lcrest 6-4778
Ledbetter Neon 1315-17th..... GI lbrt 3-7961
Pacific Neon Co 719-12th..... GI lbrt 2-3553
Sacramento Neon Products
1708 Capitol Av..... GI lbrt 2-3425

WILMUNDER ELECTRIC
NEON SIGNS
MAINTAINED and REPAIRED
1705-29th..... HI cky 9-6857
If no answer call..... GI lbrt 3-2391

Signs-Supplies & Equipment

SCOTCHLITE BRAND REFLECTIVE SHEETING—
AUTHORIZED DEALER
DOSCH CO THE 200 V..... GI lbrt 3-6581

Coastal NEON Co.

Phone
HI cky 9-3961

EARL G. WARREN
Residence IVanhoe 7-1101

OVER 21 YEARS EXPERIENCE
TO SERVE YOU

NEON SIGNS
SOLD • RENTED
SERVICED

1318 1/2 DEL PASO BOULEVARD • NORTH SACRAMENTO

Complete
CALENDARS
For the Years of
1950 1951
1952 1953

WILL BE FOUND ON THE
inside BACK COVER of this
DIRECTORY

It Pays
To Answer Telephone Calls
PROMPTLY

Prompt answering of a tele-
phone's ring is thoughtful,
courteous—and good business.

Silk Screen Processing

CLARKE L R Lemon Hill Av..... HU ntr 6-0162
DOSCH CO THE 200 V..... GI lbrt 3-6581
MOYER SCREEN PROCESS
Screen Processing—Deals—Display
910-6th..... HU dsn 4-6738

Superior Signs
Quantity Signs On Wood-Metal Or Paper
1317-20th..... HI dsn 4-1875

Silk Screen Processing Supplies

Eirod's Artist Materials 1022-14th..... GI lbrt 2-3266

Silverware-Retail

BREUNER JOHN CO 604 K..... GI lbrt 3-8061
Fifth Avenue Jewelers
Sterling-Steroids-Community Silverware
1230-4th..... HU dsn 4-4801
GREBITUS JEWELERS 1108 J..... GI lbrt 2-9081

Sinks-See Plumbers' Supplies Headings

Skating Rinks

ICELAND SKATING RINK
1430 Del Paso Blvd N Sacramento. HI cky 9-3121
If no answer call..... HI cky 9-1240

RAINBOW GARDENS ROLLER RINK
SKATING NIGHTLY EXCEPT MONDAY
Mot. Serv. & Sun. & Private Parties Men.
Between Bell & Fulton on
Auburn Blvd..... HI cky 9-9842

Rollerway Skating Rink 7801-9th..... GI lbrt 3-2645
(See Advertisement This Page)

SENATOR ROLLER DROME
1031 Del Paso Blvd N Sacto..... HI cky 9-9838
Office 1000-47th..... HI lcrest 5-3424
(See Advertisement This Page)

Many buyers turn to the Yellow Pages
first.

R.S.R.O.A.

PROFESSIONAL INSTRUCTIONS

OPEN NIGHTLY EXCEPT MONDAYS
7:30 to 10:30 P.M.
SATURDAY & SUNDAY AFTERNOONS
2:00 to 4:30 P.M.
Private or Special Parties by Appointment

SENATOR Roller DROME
1031 Del Paso Blvd. HI lcrest 5-3424

Rollerway Skating Rink
"Keep Your Figure by Skating"

Hours 2 P.M. to 5 P.M.
Evenings 7 P.M. to 10:30 P.M.
SPECIAL RATES FOR
SPECIAL PARTIES
10:30 P.M. - 12:30 A.M.
CHICAGO SHOE SKATES FOR SALE
GI lbert 3-2645
9th & R St. Sacramento